## **Course Outline**

## (A SIDC CPE approved course)

Title: Digital Economy and Capital Market Series: Financial Technology (Fintech), Artificial Intelligence (AI), Big Data

and Internet of Things (IOTs)

Date: 10th October 2018

Venue Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

CPE: 10 Points

Speaker: Dr Ch'ng Huck Khoon

## **Objectives**

1. Explain what is Digital Economy; .

2. Define what is Financial Technology (Fintech), Big Data, Artificial Intelligence and Internet of Things; and

3. Discuss the application of Fintech, Big Data, Al and IoTs on various industries

Time	Descriptions
9:00-10:30	Digital Economy
	- Definition
	- Impact on Economy
	- E-Commerce / M-Commerce
	- Cashless Society
10 : 30 - 10 : 45	Coffee Break
10 : 45 - 12 : 00	Financial Technology (Fintech)
	- Key Areas- Blockchain Technology
	- Outlook
	- Challenges
12 : 00- 13 : 00	Big Data
	- Definition
	- Applications on Government, Manufacturing, Healthcare, Education, Media, Sports and etc
	- Critiques
13 : 00 - 14 : 00	Lunch Break
14:00-16:00	Artificial Intelligence (AI)
	- History
	- Knowledge Representation - Approaches / Tools
	- Application on Healthcare, Automotive, Finance and etc
	- Application on Healthcare, Automotive, Finance and etc
16:00-16:15	Coffee Break
16 : 15 - 18: 30	Internet of Things (IOTs)
	- Definition
	- Application on Media, Environment Monitoring, Infrastructure Management, Agriculture,
	Energy Management, Medical and Healthcare, Building and Home Automation,
	Transportation and Consumer Application

TRAINI	ING COURSE REGISTRAT	TION FORM	
COURSE TITLE	Digital Economy and Capital Market Series: Financial Technology (Fintech), Artificial Intelligence (AI), Big Data		
	and Internet of Things (IOTs)		
COURSE DATE	10th October 2018		
VENUE	Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya		
REGISTRATION	8.30AM - 9.00AM		
TIME	9.00AM - 5.30PM		
FEES	RM 398 for Banker, member of professional associations [early bird by 10th Sept. 2018]		
	RM 448 for Banker, member of professional associations		
	RM 518 for Public [early bird by 10th Sept. 2018]		
	RM 588 for Public		
	Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance		
SIDC CPE Points	10 (Ten)		
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my		
Payment Details	1. Cheque made payable to "CHK CONSULTANCY SDN BHD".		
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	3. Scan and email bank in slip to cpeseminar@cl	hkconsultancy.com.my or fax to 04-2299327	
Terms & Policies	1. submission of this document would imply agreement to our terms and policies.		
		her payment or Letter of Undertaking and this form	
	to confirm reservation for the participant.		
		refund policy. Transfer to another program date	
	l .	1 month from the effected month. However,	
	we allow a replacement participant with no a	<u> </u>	
	4. Cancellation made within 7 calendar days be	fore the event date will incur a fee of 50% of the	
	program fee.		
	5. Payment made any time AFTER the program		
	amounting to 15% of the original invoiced an		
	6. Registration is on a first-come-first-served basic. Walk-in participant/s will be admitted on the		
	basic of space availability.		
	7. DISCLAIMER: CHK Consultancy Sdn Bhd reserves the right to change the venue, alter the		
	speaker(s) without further notice, reserves the right to cancel/postpone this program.		
	Administrators and participants will be notifi	ied and any payment received will be carried	
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